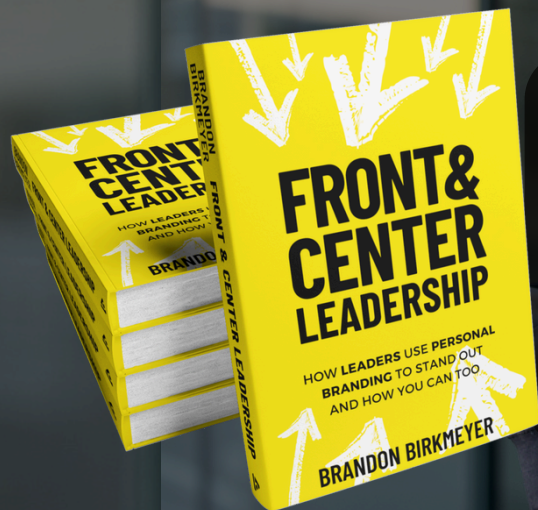


Personal Branding

AND LEADERSHIP COACH



BRANDON BIRKMEYER

Top Personal Branding Speaker

Bestselling Leadership Author

Top 10 Branding Podcast

125,000+ YouTube Subscribers

 (310) 907-6160

 @BBIRKMEYER

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BRANDON@BRANDSONBRANDS.COM

MEET BRANDON BIRKMEYER

➔ **Bestselling Author and Keynote Speaker**

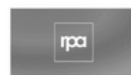
➔ **Former Media Director for FORTUNE 100 brands including Coca-Cola, Apple, and Wells Fargo**

➔ **Personal Branding Coach**

- Feedspot.com - 25 **Best Personal Branding Blogs** and Websites in 2024
- TheCMOClub.com - 17 **Branding Podcasts Worth Your Time** in 2024
- Reedsy.com - **Best Business & Management Books** 2024
- EbaqDesign.com - **Top 10 Branding Podcasts** to Listen to

➔ **Award-winning marketer including:**

- 2012 OMMA Awards
- 2013 Webby Awards
- 2013 Effie Awards
- 2017 Business Impact Awards
- 2017 TVB EMMA Awards



Brandon Birkmeyer is a **former Coca-Cola and Apple media director** with over twenty years of experience in marketing at the Big Five **advertising agencies in New York City and Los Angeles** advising top **FORTUNE 100 companies** on brand strategy. Brandon also produces and hosts a **top-five branding podcast** and YouTube channel called Brands On Brands.

In 2024, Brandon wrote the book, **Front & Center Leadership - How Leaders Use Personal Branding to Stand Out and How You Can Too**, to help corporate employees and entrepreneurs stop getting overlooked and start using their personal brand to stand out in their lives and businesses. Brandon is now a sought-after **personal branding coach**, author, podcaster, and speaker.

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EXAMPLES OF BRANDON'S MOST POPULAR PRESENTATIONS:

Brandon tailors every speech with your goals and themes in mind.

✓ **Personal Branding and Leadership Presence**

Practical strategies to be seen, valued, and trusted as a leader

Building Your Personal Brand gives leaders and rising professionals the tools to shape how they are seen across their organization and industry. This session provides practical strategies to increase visibility, build credibility, and demonstrate leadership presence in authentic ways. Participants will learn how to align their strengths with their professional reputation, share their value without self-promotion, and position themselves as trusted voices who are recognized and remembered.

Learning Objective:

Participants will be able to apply personal branding strategies that help them be seen, valued, and trusted as leaders.

✓ **Communicating Like a Leader**

Master clear, confident communication to be seen and heard

Communicating Like a Leader helps rising professionals master the way they present ideas. This session focuses on the core leadership skills of clarity and executive presence, showing participants how to distill complex information into simple takeaways, speak with confidence in high-stakes settings, and communicate in ways that shape how they are perceived across the organization. By building these skills, individual contributors can elevate their visibility and credibility, positioning themselves as trusted voices and future leaders.

Learning Objective:

Participants will be able to use clear, confident communication to strengthen their personal brand and increase their influence within the organization.

✓ **Mastering Professional Growth Habits**

Daily practices that compound into long-term success

Mastering Growth Habits shows professionals how small, consistent actions create the momentum needed for long-term success. This session focuses on practical habits that build confidence, increase visibility, and strengthen adaptability—while reinforcing the importance of taking initiative. Participants will learn how to design habits that stick, turn everyday work into opportunities for growth, and develop the mindset and systems that move careers forward.

Learning Objective:

Participants will be able to apply repeatable growth habits that build confidence, visibility, and career momentum through consistent initiative.

SPEAKING BUNDLES & OFFERS

BRANDON'S Most Requested PRESENTATION TOPICS

- ➔ Personal branding and marketing skills
- ➔ Building an online presence and reputation
- ➔ Leadership, goal setting, and upskilling
- ➔ Personal branding for rising leaders
- ➔ Developing a growth mindset culture
- ➔ Communicating online and offline effectively



Ideal Audiences

Brandon presents keynotes and workshops for a wide variety of events and industry types, from conferences to internal trainings and workshops. Audiences range from 50 - 5000+ and all in between!



Formats

Virtual and In-Person formats available

OPTION 1

- ✓ Tailored presentation design and delivery (45-90 minutes) personalized with your goals and objectives in mind.

OPTION 2

- ✓ Tailored presentation design and delivery up to 90 minutes
- ✓ Additional keynote or workshop (ideal for 1/2 trainings and conference events)
- ✓ 50 autographed print books or eBooks of Brandon's bestselling new book, *Front & Center Leadership*.
- ✓ Book signing session

OPTION 3

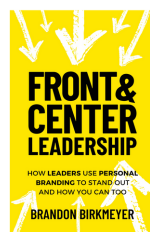
- ✓ All features from Option #2 plus FULL DAY of availability from Brandon to help you moderate or emcee event portions (ideal for full day trainings and conference events)
- ✓ 150 autographed copies of Brandon's bestselling book, *Front & Center Leadership*
- ✓ Unlimited eBook downloads for attendees/anyone throughout the organization
- ✓ Customized book with organization logo and message inside page
- ✓ Pre-event welcome video
- ✓ Brandon provides slide deck and resource link to all attendees
- ✓ Pre-event or post-event podcast episode, webinar, or article

Publication Date: 7/31/24

Publisher: Brands On Brands Inc.

Price: \$17.99

ISBN: 9798990761803



BUY THE BOOK



amazon



Rakuten kobo



BRANDS ON BRANDS

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WHAT TO EXPECT WHEN WORKING WITH BRANDON

✓ Custom content for your audience

Brandon **personalizes every speech** with your goals and attendees in mind. His presentation topics can include personal branding concepts, **authority building** tactics, techniques for **fostering influential relationships**, and the uncommon skills in **leadership and talent development**.

✓ Unique moments and memories

Whether Brandon is keynoting a large industry conference or facilitating a breakout session, his #1 goal is to create a **standout memorable experience** that provides your audience value and moves them towards their goals.

✓ Actionable expert insights

As a **Keynote Speaker, Author, Personal Branding Coach,** and **Marketing Strategist** with over **20 years of experience**. Brandon focuses on **simple, actionable steps** that help leaders become better at crafting insightful perspective, building relationships, and driving change in their organization.

✓ Messages that resonate universally

His approach is **relevant across diverse industries**, with various examples and stories guiding future leaders to step into their full potential.

✓ Professional virtual options

For virtual presentation, Brandon can provide either his home studio background or his keynote stage background. Both provide state of the art cameras, multiple camera angles, professional lighting, quality sound, and much more.





Jess Agostino
Event Production &
Communications at Podcast
Movement



Brandon was a standout speaker at Evolutions 2024.

Brandon Birkmeyer was a standout speaker at Evolutions 2024. His session delivered insights that provided our audience with the tools and inspiration to enhance their personal brands and grow their podcasts. His expertise and engaging delivery were appreciated, and we were thrilled to have him as part of our speaker lineup.

Mar 27, 2024



Lauren V. Davis
President at Winnebago Buy Local
Organization



Did a ton of work on getting to know who our audience members!

We had Brandon Birkmeyer come speak to our conference. He really did a ton of work on getting to know who our audience members were, and what he should really say to them, and what he should teach them, and how to teach them. And we really appreciated that. I would absolutely highly recommend you hiring him for any speaking event.

Oct 24, 2022



Glenda Clare, Ph.D.
Speaker | Consultant | Licesed
Clinical Mental Health
Professional



When you see audience members eagerly taking notes.

You know a speaker is truly impactful when you see audience members eagerly taking notes. Let me tell you—I'm going to use the information I learned. No, I'm not sharing it with you—you should have been there! I highly recommend attending one of Brandon Birkmeyer's speeches so you can gather some of those gems for yourself.

Dec 12, 2024



Wendy Brant
Chief Education Officer



Your Podfest presentation was awesome (as always)!

On behalf of Chris, Andrew and the Podfest team, we'd like to thank you for being a speaker at Podfest Origins Live in Tampa! You helped make the event amazing and we look forward to another off the charts Podfest in Orlando! It was GREAT seeing you this week! Your presentation was awesome (as always).

Jan 27, 2023



Sophia Griffies
Past President at BORN
Toastmasters



Excellent presentation!

Thank you very much for speaking at Born Toastmasters 5th Friday event. Everyone enjoyed your excellent presentation and appreciated the information you provided.

Sep 29, 2024



Larry Long Jr.
President at NSA Carolinas



Brandon packed a ton of value nuggets into his presentation.

Your presentation stood out and was exemplary! I'm a big fan of using images on slides with minimal text, and I can off the top recall your use of the examples. Amazing job! You packed a ton of value nuggets into your presentation. Your points were spot on. It made me reflect and think about what I'm doing. I look forward to staying in touch!

Sep 19, 2023



Jennifer Jones
Event Committee at Real Estate
BarCamp RDU



Charismatic Speaker at Our Real Estate Tech Conference

Brandon spent the day at our real estate tech conference. He was the expert in various topics, such as YouTube Best Practices, Effective Selling Strategies, Starting a Podcast, and Personal Branding. His were, by far, the most attended sessions of the day! His charisma and relaxed speaking demeanor attracted lots of audience engagement and excitement. Having Brandon speak at the conference...

Read more

Apr 30, 2024



Justin Schenck
President at Growth Now
Movement



Brandon's speech had the community engaged with lots of questions.

Brandon came and spoke to our Growth Now mastermind group. Brandon provided a ton of information and insights. I loved his breakdown of the different types and uses of content and social media marketing. The community was engaged with lots of questions and appreciated his time and wisdom.

Mar 21, 2023



Glenda Teams-Edwards
Past District Director at North
Carolina Toastmasters



The feedback from our members was very positive!

Brandon's session contributed to making our conference successful. The feedback from our members was very positive about the workshop. I hope that we can reach out to you in the future as a presenter.

May 5, 2023



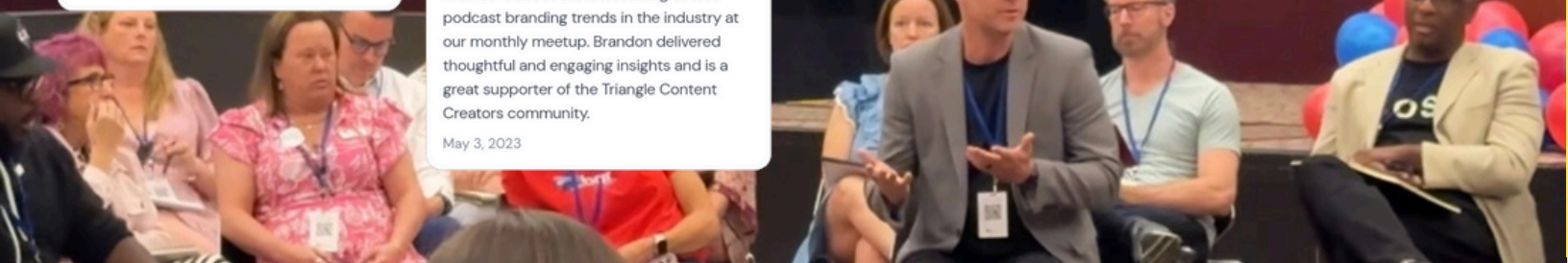
Jason Gillikin
Founder at Triangle Content
Creators



Brandon delivered thoughtful and engaging insights.

We asked Brandon to speak to our members about the latest and greatest podcast branding trends in the industry at our monthly meetup. Brandon delivered thoughtful and engaging insights and is a great supporter of the Triangle Content Creators community.

May 3, 2023



"Front & Center Leadership by Brandon Birkmeyer makes a strong case for building your personal brand. Brandon provides a clear recipe for taking charge of your unique value and creating a compelling platform. Use it to stand out in a sea of sameness and elevate your leadership skills to new heights."

- STAN PHELPS, Certified Speaking Professional, and bestselling author of 15 business books including Purple Goldfish 2.0

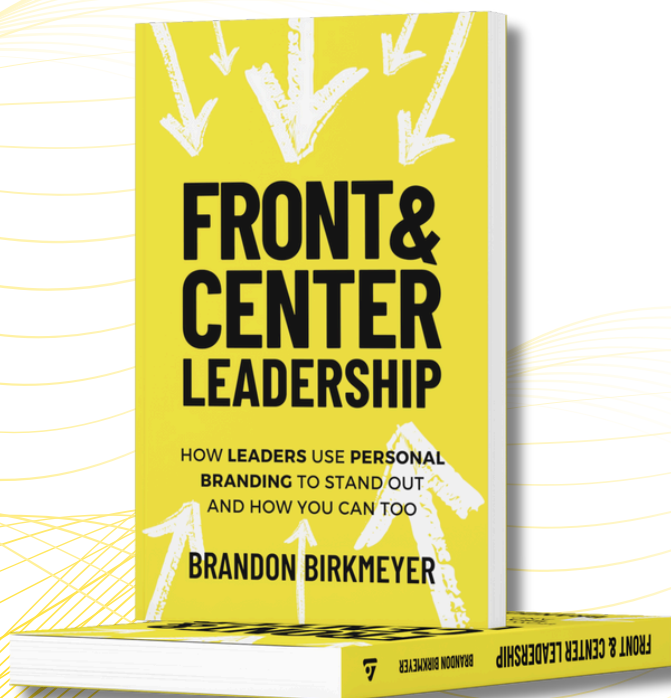
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PRAISE FOR BRANDON'S BOOK

Brandon Birkmeyer has garnered acclaim for his insightful approach to leadership development and personal branding. **Here's what industry leaders and readers have to say about his work.**



"Front & Center Leadership is an essential read for leaders looking to elevate their personal brand. This book is a valuable resource for anyone aiming to stand out and lead with confidence."

- **NEAL SCHAFER**, Bestselling author of *The Age of Influence* and *Digital Threads*

"Building your personal brand has become an essential element of attracting the best talent and achieving future success and this book provides a great guide to help you do just that."

- **ANDY STORCH**, Bestselling author of *Own Your Career Own Your Life*

"Brandon acts as your guide, helping you with everything from initial shifts in your mindset to following a specific framework of actions to establish visibility, build authority, and make an impact on your community. A must-read for anyone looking to step into thought leadership."

- **PHILIP VANDUSEN**, Former VP Head of Design at Pepsico, and host of Brand Design Masters

"Brandon leverages his years of experience in *Front & Center Leadership*, a guide packed with actionable steps to build your personal brand and become a modern leader who gets noticed. A great read for anyone looking to advance in their career."

- **RAH MAHTANI**, Head of Marketing - North America, Alibaba

"Building influence, credibility, and a recognizable voice can feel impossible looking forward from the middle of your career. *Front & Center Leadership* helps readers step into that role with a specific framework and insights from beloved influencers who have done just that."

- **JENNY MAGIC**, Bestselling author of *Change Fatigue*

"Personal branding is the great leadership skill you need—and few are taught. Thankfully, Brandon Birkmeyer has written this practical and story-filled guide to putting yourself front and center, so you can lead your organization to the front and center, too."

- **TAMSEN WEBSTER**, Bestselling author of *Find Your Red Thread* and *Say What They Can't Unhear*

